

CREW Network FACT SHEET

Mission

To advance the success of women in commercial real estate.

Core Values

Professional Community: passionate commitment to mutual assistance; multi-disciplinary; responsive, loyal and supportive relationships.

Excellence: progressive and innovative; relentless pursuit of quality and integrity in business and professional relationships.

Leadership: visionary, dynamic and solution-oriented. Commitment to advancing women in commercial real estate.

Envisioned Future

To achieve parity in opportunity, influence and power in the commercial real estate industry.



CREW Network Profile

- CREW Network exists to advance the success of women in commercial real estate and is the industry's premier business networking organization
- Members comprise nearly 8,000 commercial real estate professionals in 65 major markets across North America.
- CREW Network members, made up of industry leaders and senior-level executives representing all disciplines, offer a unique combination of talents and expertise that enable this influential group to handle every aspect of a commercial real estate deal from start to finish.
- CREW Network helps its members excel in the commercial real estate industry by providing networking, business development, leadership opportunities, and professional education.

CREW Network Member Profile

- Represent every discipline within commercial real estate including law, brokerage, leasing, property management, finance, title/escrow, development, corporate real estate, asset management, engineering and more.
- Average 14 years of commercial real estate experience
- Nearly 76 percent are presidents, CEOs, partners or senior managers of their companies
- Nearly 90 percent hold college or graduate degrees
- 60 percent report annual incomes in excess of \$100,000
- 72 percent have given a referral to another member in the last 12 months
- 54 percent reported receiving a referral from another member in the last 12 months
- Percentage of Top 15 Deals for 2005* involving CREW Network members (*as identified by Real Estate Alert)
 - Hotel Deals.....100%
 - Multi-Family Transactions80%
 - Property Sales.....73%
 - Largest Single-Property Retail Transactions67%

CREW Network Members Do Business Together.

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72% have given a referral to another member in the last 12 months

Average **14 years** of commercial real estate experience

The Power of the Network

CREW



NETWORK®